

A straight Google search of "mesothelioma" is littered with links to sites sponsored by law firms seeking to cash-in on potential asbestos victims.

- Of the first 18 unique results, 10 lead to web pages with law firm support or sponsorship.
- The banner ads that appear – typically 10 to a page – are predominantly links to asbestos litigation focused law firms.
- It's often not directly clear from the title of the site or initial web page who is sponsoring the page.
- One site proudly claims to have recovered \$400 million for asbestos victims while omitting that it retained \$160 million of that settlement at the expense of future asbestos victims.

